



Dear Friend:

The Perinatal Foundation, a non-profit 501(c)(3) organization dedicated to maternal and infant health, seeks donations for our **18th Annual Silent Auction**. The auction will be held **Monday, May 1, 2017**, during the Statewide Perinatal Conference sponsored by the Wisconsin Association for Perinatal Care (WAPC), at the Kalahari Resort in Wisconsin Dells, WI. The educational conference brings together over 350 health care professionals who work in a variety of settings across the state – hospitals and clinics, public health agencies, schools and colleges. The Silent Auction is a highlight of the annual conference and our only annual fundraising event. The Perinatal Foundation understands that this may be a tough time for giving, but any auction items that you are able to donate are very much appreciated.

The Perinatal Foundation was established in 1985 by Thomas Leonard, M.D., to improve the health of mothers, babies, and their families. To pursue its mission, the Foundation works collaboratively with the Wisconsin Association for Perinatal Care to promote and implement effective perinatal practices. Some of these include a multi-year perinatal mood disorders initiative, publication of *Baby Steps*© and *Pasitos de Bebe*© for families who are making the transition from the NICU to the home and community, and preconception health through the *Becoming a Parent* © initiative. In addition, the Foundation provides scholarships for adult college students with young children in day care and scholarships for research and innovative practices.

We hope you will support us by contributing an item to the Silent Auction. You will receive recognition for your generous donation in all printed materials and at the auction itself. If you would like to supply brochures or marketing materials, we would be happy to display them as space allows. Please fill out the donor form and return it with your contribution to the address listed below or fax it to us at **(608) 285-5004**.

The Foundation's federal employer identification no. is 39-1510620. The official name of the organization is: Perinatal Foundation, Inc. If you have questions or need additional information, please contact the Perinatal Foundation staff via email: foundation@perinatalweb.org or by phone at 608-285-5858.

We greatly appreciate your consideration and hope to hear from you soon!

Sincerely,

Perinatal Foundation Staff